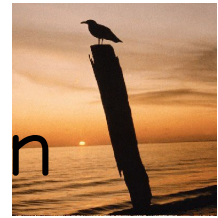


The Lakeshore Guardian



Display Ads Price List

Business Card

Horizontal - 2.98" wide x 1.75" high	
Black & White.....	\$60.00
Color.....	\$80.00

1/8 Page

Vertical - 2.98" wide x 3.6" high	
Horizontal - 4.56" wide x 2.35" high	
Black & White.....	\$105.00
Color.....	\$140.00

1/4 Page

Vertical - 4.56" wide x 4.84" high	
Horizontal - 6.15" wide x 3.59" high	
Banner - 9.33" wide x 2.15" high	
Black & White.....	\$185.00
Color.....	\$240.00

1/2 Page

Vertical - 4.56" wide x 9.4" high	
Horizontal - 9.33" wide x 4.9" high	
Black & White.....	\$325.00
Color.....	\$420.00

Full Page (Inside)

9.33" wide x 9.4" high	
Black & White.....	\$565.00
Color.....	\$735.00

Back Page

9.33" wide x 9.4" high	
Color.....	\$800.00



Contract Ads and Special Promotions

Any ad contracted to run for a minimum of ten consecutive months is eligible for a 15% discount and a free color upgrade. A six-month contract will get a 5% discount and a free color upgrade. Color upgrade contracts must be paid in full within 30 days of the contract agreement, or ads will revert to black and white. Throughout the year, we will run special promotions; if you are interested in receiving a notification of these events, call Janis Stein at 989-864-5528.

Circulation

The Lakeshore Guardian is a free monthly publication, which is available in many business locations from Port Huron to Port Austin. Call us for a complete distribution list or view it on our website.

Home delivery by subscription is available for only \$25 per year.

Visit our website at: www.lakeshoreguardian.com



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