

The Lakeshore Guardian



Display Ads Price List

Business Card

Horizontal - 2.98" wide x 1.75" high	
Black & White.....	\$60.00
Color.....	\$80.00

1/8 Page

Vertical - 2.98" wide x 3.6" high	
Horizontal - 4.56" wide x 2.35" high	
Black & White.....	\$83.00
Color.....	\$110.00

1/4 Page

Vertical - 4.56" wide x 4.84" high	
Horizontal - 6.15" wide x 3.59" high	
Banner - 9.33" wide x 2.15" high	
Black & White.....	\$165.00
Color.....	\$235.00

1/2 Page

Vertical - 4.56" wide x 9.4" high	
Horizontal - 9.33" wide x 4.9" high	
Black & White.....	\$280.00
Color.....	\$340.00

Full Page (Inside)

9.33" wide x 9.4" high	
Black & White.....	\$450.00
Color.....	\$500.00

Back Page

9.33" wide x 9.4" high	
Color.....	\$570.00



Contract Ads and Special Promotions

Any ad contracted to run for a minimum of ten consecutive months is eligible for a 10% discount and a free color upgrade if paid in full within 30 days of the contract agreement. A six-month contract will get a free color upgrade. Throughout the year we will offer special prices and promotions. If you are interested in receiving a notification of these events, call Janis Stein at 989-864-5528 or Julie Schmitt at 989-479-3448 to be added to our contact list.

Credit card payments will be assessed a 3.5% service fee.

Circulation

The Lakeshore Guardian is a free monthly publication, which is available in many business locations from Port Huron to Port Austin. Call us for a complete distribution list or view it on our website.

Home delivery by subscription is available for only \$25 per year.

Visit our website at: www.lakeshoreguardian.com



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